



Our first priority is the welfare of our customers and associates.

President Charleen H. Baller

DirecTEX is a resilient company with a strong foundation. We have been in business for 25 years. We have been through ups and downs in the industry and we plan to weather this storm as well. Our office in Minneapolis has implemented a plan to keep us operating Monday through Friday 9-5. We are mostly working from home, with some in the office on a rotating schedule.

In this time of great uncertainty, our first priority is the welfare of our customers and associates. This unprecedented situation has no manual or guidebook; we will be working together, figuring it out and making decisions day-by-day. We are in uncharted territory, but of this we are certain: we will get through this if we stick together. Cooperation, sacrifice and understanding are key in situations like this. Hope you stay well, and take care of one another.

We are all in this together and we look forward to helping you soon.





